

Arizona DECA

2025 STATE CAREER DEVELOPMENT CONFERENCE

Thursday February 27th

1:00- 5:00 PM – Luggage Storage (Unattended) – Palm 2AB
1:00 – 4:00 PM – DECA Conference Registration – 2nd Floor Lobby (Ocotillo B)
3:00 pm – Hotel Check In – Hotel Lobby
3:00 – 3:45 PM – Judges Dinner & Orientation – Sonoran Sky Ballroom
4:00 – 8:30 PM – Preliminary Competitive Events

- Individual Series Role Play 1 – Sonoran Sky Ballroom
- Written Events Preliminaries – South Mountain Ballroom

5:00 – 7:00 PM – Dinner (Ticket Only) – Patio
6:30 – 7:00 PM – State Officer Candidate Orientation (Candidates Only) – Ocotillo B
7:30 – 8:00 PM – Mandatory Advisor Meeting 1 – Sierra Ballroom
9:00 – 10:30 PM – Opening Session – Canyon Ballroom
11:00 PM – Curfew (In Rooms)

Friday February 28th

7:00 – 9:00 AM – Breakfast Ticket Only – Patio
8:00 – 8:45 AM – Judges Breakfast & Orientation – Sonoran Sky Ballroom
7:30 AM – Voting Delegate Check In – Canyon Ballroom
8:00 – 9:00 AM – State Officer Candidate Speeches & Voting Delegate Session – Canyon Ballroom
9:30 – 10:00 AM – Mandatory Advisor Meeting 2 – Bougainvillea
10:00 AM – 12:00 PM – State Officer Candidate Campaign Booths – Grand Ballroom
10:00 AM – 12:00 PM – Leadership Village & Vendors – Grand Ballroom
10:00 AM – 12:00 PM – Marketing Graphics – Grand Ballroom
9:00 AM – 12:45 PM – Competitive Events

- Individual Events – Role Play 2 – Sonoran Sky Ballroom
- Principles Events – Sierra Ballroom
- PFL – Sierra Ballroom
- Team Events – Preliminaries – South Mountain Ballroom

10:00 AM – 12:00 PM – Workshops – Bougainvillea, Copperwood and Desert Willow Ballrooms
11:00 – 1:00 PM – Administrator Luncheon – Ocotillo A
11:30- 1:30 PM – Lunch – Patio
1:00 – 3:00 PM – State Officer Candidate Campaign Booths – Grand Ballroom
1:00 – 4:00 PM – Leadership Village & Vendors – Grand Ballroom
1:00 – 4:00 PM – Workshops – Bougainvillea, Copperwood and Desert Willow Ballrooms
4:00 PM – Voting Online System Opens for Delegates – TICKET ONLY
1:00 – 5:00 PM – Marketing Graphics – Grand Ballroom
3:00 – 7:00 PM – Event Finals

- Individual Series, PFL and Principles Events – Sonoran Sky Ballroom
- Team Decision Making – South Mountain Ballroom
- Written Events Finals and Single Sections – Sierra Ballroom

5:00 – 7:00 PM – Dinner (Ticket Only) – Patio
6:00 PM – Voting Online Closes (Voting Delegates Only)
7:00 – 10:30 PM – DECA After Dark Networking Activities
Game Night – Grand Ballroom
LET'S GLOW CELEBRATION – Grand Ballroom
8:00- 9:30 PM Hypnosis Show – Canyon Ballroom

Saturday March 1st -

7:00 – 9:00 AM – Breakfast (Ticket Only) – Patio
9:00 – 12:00 PM – Grand Awards Session – Canyon Ballroom
7:00 – 12:00 PM – Luggage Storage (Unattended) – Bougainvillea, Copperwood and Desert Willow
12:00 PM – Check out and Departure



Arizona DECA

COMPETITIVE EVENTS WHEN & WHERE

THURSDAY PM EVENTS

4:00 PM – 8:30 PM

INDIVIDUAL SERIES ROLE PLAY 1 –

(AAM, ACT, ASM, BFS, BSM, ENT, FMS, HLM, HRM, MCS, QSRM, RFSM, RMS, & SEM)

SONORAN SKY BALLROOM

WRITTEN EVENTS PRELIMINARIES –

(BOR, EFB, EIB, EIP, ESB, FCE, HTOR, HTPS, IBP, IMCE, IMCP, IMCS, PMCA, & PSE)

SOUTH MOUNTAIN BALLROOM

FRIDAY AM EVENTS

PRELIMINARIES

9:00 AM – 12:30 PM

INDIVIDUAL SERIES ROLE PLAY 2 –

(AAM, ACT, ASM, BFS, BSM, ENT, FMS, HLM, HRM, MCS, QSRM, RFSM, RMS, & SEM)

SONORAN SKY BALLROOM

PRINCIPLES & PFL EVENTS –

(PBM, PEN, PFL, PFN, PHT, & PMK)

SIERRA BALLROOM

TEAM DECISION MAKING EVENTS

(BLTDM, BTDM, ETDM, FTDM, HTDM, MTDM, STDM & TTDM)

SOUTH MOUNTAIN BALLROOM

FINALS & 1 SECTION EVENTS

FRIDAY PM EVENTS

3:00 PM – 7:00 PM

INDIVIDUAL SERIES –

(AAM, ACT, ASM, BFS, BSM, ENT, FMS, HLM, HRM, MCS, QSRM, RFSM, RMS, & SEM)

SONORAN SKY BALLROOM

PRINCIPLES & PFL EVENTS –

(PBM, PEN, PFL, PFN, PHT, & PMK)

SONORAN SKY BALLROOM

WRITTEN EVENTS FINALS AND ONLY 1 SECTION –

(BOR, EFB, EIB, EIP, ESB, FCE, HTOR, HTPS, IBP, IMCE, IMCP, IMCS, PMCA & PSE) (BMOR, EBG, FOR, PMCD, PMSP, PMCG, PMFL, PMBS, & SEOR)

SIERRA BALLROOM

TEAM DECISION MAKING EVENTS

(BLTDM, BTDM, ETDM, FTDM, HTDM, MTDM, STDM & TTDM)

SOUTH MOUNTAIN BALLROOM



Arizona DECA HOTELS

ARIZONA GRAND RESORT & SPA

- MAIN CONFERENCE HOTEL
- ALL MEALS AND EVENTS ARE AT THIS HOTEL
- ARIZONA DECA DOES NOT ADVERTISE NOR CONDONE ANY WATER PARK PARTICIPTION OR ACTIVITY

DOUBLE TREE HILTON PHOENIX – TEMPE

- OVERFLOW CONFERENCE HOTEL
- NO MEALS OR CONFERENCE EVENTS ARE AT THIS HOTEL
- SHUTTLE AVAILABLE *** PLEASE ADVISE YOUR STUDENTS TO TRAVEL EARLY FOR THIER EVENT INCASE THE SHUTTLES ARE FULL.

HOTEL CHECK IN
3PM AT YOUR RESPECTIVE HOTEL
THEY WILL NOT CHECK YOU IN EARLY.

SHUTTLE – DOUBLE TREE

BUS SHUTTLE DOING LOOPS FROM ARIZONA GRAND TO DOUBLE TREE HILTON PHOENIX – TEMPE

- OVERFLOW CONFERENCE HOTEL GUESTS ONLY
- SHUTTLE AVAILABLE *** PLEASE ADVISE YOUR STUDENTS TO TRAVEL EARLY FOR THIER EVENT INCASE THE SHUTTLES ARE FULL.

**BUS SHOULD HAVE
STORAGE
UNDERNEATH**

**WHILE AT THE
GRAND THERE WILL
BE AN UNATTENDED
STORAGE ROOM FOR
YOU TO USE.**

SHUTTLE SCHEDULE

THURSDAY 2/27

1:00 PM – 11:30 PM

CONTINUOUS LOOPS FROM HOTELS

NO SHUTTLE

FRIDAY 2/28

6:300 AM – 11:30 PM

CONTINUOUS LOOPS FROM HOTELS

NO SHUTTLE DURING LUNCH 11 AM – 1 PM

SATURDAY 3/1

6:30 AM – 1:00 PM

CONTINUOUS LOOPS FROM HOTELS

CHAPTER AWARDS

Bronze Chapters

AGUA FRIA HIGH SCHOOL
ALHAMBRA HIGH SCHOOL
BASHA HIGH SCHOOL
BETTY FAIRFAX HIGH SCHOOL
BOULDER CREEK HIGH SCHOOL
CASA GRANDE UNION HIGH SCHOOL
CATALINA FOOTHILLS HIGH SCHOOL
DEER VALLEY HIGH SCHOOL
DESERT EDGE HIGH SCHOOL
DESERT RIDGE HIGH
DESERT SUNRISE HIGH SCHOOL
DESERT VIEW HIGH SCHOOL
DESERT VISTA HIGH SCHOOL
EASTMARK HIGH SCHOOL
GILBERT HIGH SCHOOL
HAMILTON HIGH SCHOOL
INDEPENDENCE HIGH SCHOOL
MILLENNIUM HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL
MOUNTAINSIDE HIGH SCHOOL
PEORIA HIGH SCHOOL
SOUTH MOUNTAIN HIGH SCHOOL
SUNNYSLOPE HIGH SCHOOL
SUNRISE MOUNTAIN HIGH SCHOOL
THUNDERBIRD HIGH SCHOOL
VERRADO HIGH SCHOOL
VISTA GRANDE HIGH SCHOOL
WALDEN GROVE HIGH SCHOOL
WILLIAMS FIELD HIGH SCHOOL
WILLOW CANYON HIGH SCHOOL
WINDOW ROCK HIGH SCHOOL

Silver Chapters

CANYON VIEW HIGH SCHOOL
CENTRAL HIGH SCHOOL
CHAPARRAL HIGH SCHOOL
NORTH HIGH SCHOOL
PAYSON HIGH SCHOOL
TREVOR BROWNE HIGH SCHOOL

Gold Chapters

APOLLO HIGH SCHOOL
CAMELBACK HIGH SCHOOL
TONOPAH VALLEY HIGH SCHOOL

Diamond Chapters

ARIZONA COLLEGE PREP HIGH SCHOOL
CASTEEL HIGH SCHOOL
DOUGLAS HIGH SCHOOL
GREENWAY HIGH SCHOOL
HIGLEY HIGH SCHOOL
HORIZON HIGH SCHOOL
IRONWOOD HIGH SCHOOL
MARICOPA HIGH SCHOOL
MOUNTAIN RIDGE HIGH SCHOOL
PERRY HIGH SCHOOL
PINNACLE HIGH SCHOOL
QUEEN CREEK HIGH SCHOOL
RAYMOND S. KELLIS HIGH SCHOOL
SHADOW RIDGE HIGH SCHOOL
VALLEY VISTA HIGH SCHOOL
WEST POINT HIGH SCHOOL

**CONGRATULATIONS TO ALL OUR CHAPTERS ON THEIR
HARDWORK AND DEDICATION THIS YEAR!!**

COMMUNITY SERVICE COMPETITION WINNERS

Bronze Chapters

APOLLO HIGH SCHOOL
CENTENNIAL HIGH SCHOOL
GREENWAY HIGH SCHOOL
PAYSON HIGH SCHOOL

Silver Chapters

HIGHLAND HIGH SCHOOL

Gold Chapters

BASHA HIGH SCHOOL
CANYON VIEW HIGH SCHOOL
CASA GRANDE UNION HIGH SCHOOL
IRONWOOD HIGH SCHOOL
MARICOPA HIGH SCHOOL
SOUTH MOUNTAIN HIGH SCHOOL
TONOPAH VALLEY HIGH SCHOOL
WEST POINT HIGH SCHOOL

Diamond Chapters

ARIZONA COLLEGE PREP HIGH SCHOOL
CASTEEL HIGH SCHOOL
HIGLEY HIGH SCHOOL
HORIZON HIGH SCHOOL
PERRY HIGH SCHOOL
PINNACLE HIGH SCHOOL
QUEEN CREEK HIGH SCHOOL
RAYMOND S. KELLIS HIGH SCHOOL
SHADOW RIDGE HIGH SCHOOL
TREVOR G BROWNE HIGH SCHOOL
VALLEY VISTA HIGH SCHOOL

CONGRATULATIONS TO ALL OUR CHAPTERS ON
BEING THE ONE... IN THIER COMMUNITIES WHO
MADE A DIFFERENCE THIS YEAR!!

LEADERSHIP PASSPORT PROGRAM

Blue Tier

AANYA SACHDEVA - ARIZONA COLLEGE PREP HIGH SCHOOL
AAVI SHAH - PINNACLE HIGH SCHOOL
ABIGAIL HERRERA - IRONWOOD HIGH SCHOOL
ALEXA ANAYA - WEST POINT HIGH SCHOOL
ALEXIA HIBBERT - ARIZONA COLLEGE PREP HIGH SCHOOL
ANDREW JOHNSON - CASTEEL HIGH SCHOOL
ANTHONY LUNA - VALLEY VISTA HIGH SCHOOL
CARTER GROSS - CASTEEL HIGH SCHOOL
CHARLOTTE OKRASKI - PINNACLE HIGH SCHOOL
DAVIAHNA VELAZQUEZ - WEST POINT HIGH SCHOOL
EMMA DONEGAN - SHADOW RIDGE HIGH SCHOOL
FERNANDO ANGUIANO ARANDA - WEST POINT HIGH SCHOOL
HANNAH SNYDER - SHADOW RIDGE HIGH SCHOOL
ISABELLA BAILEY - HIGLEY HIGH SCHOOL
IZABELLA BIERLY - SHADOW RIDGE HIGH SCHOOL
LAWRENCE SANTIAGO - PERRY HIGH SCHOOL
LEYNA NELSON - SHADOW RIDGE HIGH SCHOOL
LILY SMITH - SHADOW RIDGE HIGH SCHOOL
MARY YOUSIF - MOUNTAINSIDE HIGH SCHOOL
MIRANDA GU - ARIZONA COLLEGE PREP HIGH SCHOOL
RAVEN TEEGARDEN - PINNACLE HIGH SCHOOL
SAMANTHA PLATT - ARIZONA COLLEGE PREP HIGH SCHOOL
SHIVANI SATHEESHKUMAR - PINNACLE HIGH SCHOOL
SOPHIE BREGMAN - ARIZONA COLLEGE PREP HIGH SCHOOL
SUEKANA AL AQILI - MOUNTAINSIDE HIGH SCHOOL
SURABHI ABHILASH - PINNACLE HIGH SCHOOL
TAYLOR MARIN - SHADOW RIDGE HIGH SCHOOL
TRISTAN ST. GERMAIN - SHADOW RIDGE HIGH SCHOOL
UYEN PHAM - PINNACLE HIGH SCHOOL
VISHNU TAILOR - ARIZONA COLLEGE PREP HIGH SCHOOL

Gold Tier

AAVI SHAH - PINNACLE HIGH SCHOOL
ABIGAIL HERRERA - IRONWOOD HIGH SCHOOL
ANDREW JOHNSON - CASTEEL HIGH SCHOOL
ANTHONY LUNA - VALLEY VISTA HIGH SCHOOL
CARTER GROSS - CASTEEL HIGH SCHOOL
DAVIAHNA VELAZQUEZ - WEST POINT HIGH SCHOOL
EMMA DONEGAN - SHADOW RIDGE HIGH SCHOOL
FERNANDO ANGUIANO ARANDA - WEST POINT HIGH SCHOOL
ISABELLA BAILEY - HIGLEY HIGH SCHOOL
LAWRENCE SANTIAGO - PERRY HIGH SCHOOL
MARY YOUSIF - MOUNTAINSIDE HIGH SCHOOL
SOPHIE BREGMAN - ARIZONA COLLEGE PREP HIGH SCHOOL
TAYLOR MARIN - SHADOW RIDGE HIGH SCHOOL
TRISTAN ST. GERMAIN - SHADOW RIDGE HIGH SCHOOL
VISHNU TAILOR - ARIZONA COLLEGE PREP HIGH SCHOOL

Diamond Tier

AAVI SHAH - PINNACLE HIGH SCHOOL
ABIGAIL HERRERA - IRONWOOD HIGH SCHOOL
ANDREW JOHNSON - CASTEEL HIGH SCHOOL
CARTER GROSS - CASTEEL HIGH SCHOOL
DAVIAHNA VELAZQUEZ - WEST POINT HIGH SCHOOL
FERNANDO ANGUIANO ARANDA - WEST POINT HIGH SCHOOL
ISABELLA BAILEY - HIGLEY HIGH SCHOOL
LAWRENCE SANTIAGO - PERRY HIGH SCHOOL
SOPHIE BREGMAN - ARIZONA COLLEGE PREP HIGH SCHOOL

**CONGRATULATIONS TO ALL OUR MEMBERS FOR
COMPLETING THE LEADERSHIP PASSPORT
PROGRAM THIS YEAR!!**

VIRTUAL BUSINESS CHALLENGE ICDC QUALIFIERS

Carson Gumm

Greenway High School

Retail - Round 1

**Ayden Jpy, Yll Musliu
& Gracen Robison**

Shadow Ridge High School

Retail - Round 1

Anthony Tang

Arizona College Preparatory

Entrepreneurship - Round 2

SCHOOL-BASED ENTERPRISE ICDC QUALIFIERS

GOLD

CBHS DECA School Store - Camelback High School - Food Service Operations
SBE - Centennial High School - Food Service Operations
SBE - Centennial High School - Retail Operations
Highland Spirit Store - Highland High School - Food Service Operations
The Eagle's Nest - Ironwood High School - Retail Operations
The Eagle's Nest - Ironwood High School - Food Service Operations
Maryvale - Maryvale High School - Food Service Operations
Puma Den - Food - Perry High School - Food Service Operations
Dawg House - Queen Creek High School - Retail Operations
Cougar Corner - Raymond S. Kellis High School - Food Service Operations
Victor's Place - Sunnyslope High School - Food Service Operations
Black Hawk Shop - Williams Field High School - Food Service Operations
T-Town Café - Tolleson Union High School - Food Service Operations
Birds' Nest - Eastmrk High School - Food Service Operations
Fire Printing - West Point High School - Retail Operations
The FirePit - Tonopah Valley High School - Food Service Operations

RE-CERTIFY GOLD

Apollo Hawk's Nest - Apollo High School - Food Service Operations
The MidKnight Snack - Arizona College Preparatory - Food Service Operations
The Dawg Shack - Barry Goldwater High School - Food Service Operations
Colts Corner - Buena High School - Retail Operations
DECADash - Buena High School - Food Service Operations
Stampede Store - Casteel High School - Food Service Operations
Spirit Store - Desert Ridge High School - Food Service Operations
Spirit Store - Desert Ridge High School - Retail Operations
DECA Den - Douglas High School - Food Service Operations
Demon Den - Greenway High School - Food Service Operations
The Armory - Higley High School - Food Service Operations
Dawg Pound Central - Horizon High School - Retail Operations
DECA Cafe - Maricopa High School - Food Service Operations
Cub's Corner - Mountain Ridge High School - Retail Operations
Puma Den - Retail - Perry High School - Retail Operations
Pete's Place - Pinnacle High School - Retail Operations
The Stable - Shadow Ridge High School - Food Service Operations
The Stable Fan Shop - Shadow Ridge High School - Retail Operations
Thundershack - Thunderbird High School - Food Service Operations
Monsoon Market - Valley Vista High School - Food Service Operations
Wildcat Den - Retail - Willow Canyon High School - Retail Operations
Wildcat Den - Food - Willow Canyon High School - Food Service Operations

CAMPAIGNS - THRIVE ICDC QUALIFIERS CHAPTER CAMPAIGNS

Agua Fria High School

Community Service & Promotional Campaign

Apollo High School

Community Service & Promotional Campaign

Arizona College Preparatory

Community Service & Promotional Campaign

Barry Goldwater High School

Community Service, Ethical Leadership & Promotional Campaign

Buena High School

Community Service, Ethical Leadership & Promotional Campaign

Camelback High School

Community Service & Promotional Campaign

Canyon View High School

Community Service & Promotional Campaign

Casteel High School

Community Service & Promotional Campaign

Desert View High School

Community Service & Promotional Campaign

Desert Vista High School

Community Service & Promotional Campaign

Greenway High School

Community Service & Promotional Campaign

Higley High School

Community Service, Ethical Leadership & Promotional Campaign

Horizon High School

Community Service & Promotional Campaign

Ironwood High School

Community Service & Promotional Campaign

Maricopa High School

Community Service & Promotional Campaign

Millennium High School

Community Service & Promotional Campaign

Mountain Ridge High School

Community Service & Promotional Campaign

Perry High School

Community Service, Ethical Leadership & Promotional Campaign

Pinnacle High School

Community Service, Ethical Leadership & Promotional Campaign

Queen Creek High School

Community Service & Promotional Campaign

Raymond S Kellis High School

Community Service, Ethical Leadership & Promotional Campaign

Shadow Ridge High School

Community Service & Promotional Campaign

Trevor G Browne High School

Community Service & Ethical Leadership

Valley Vista High School

Community Service & Promotional Campaign

Verrado High School

Community Service & Promotional Campaign

West Point High School

Community Service & Promotional Campaign

Williams Field High School

Community Service & Promotional Campaign

Willow Canyon High School

Community Service & Promotional Campaign

Membership Campaign

Canyon View High School

Greenway High School

Mountain Ridge High School

Perry High School

Raymond S Kellis High School

Thunderbird High School

Valley Vista High School

Williams Field High School

Willow Canyon High School

Maryvale High School

**CONGRATULATIONS TO ALL CHAPTERS LISTED WHO
QUALIFIED FOR ICDC THRIVE ACADEMY SPOTS**