

# District 3

Sierra Vista Rothery Education Center  
January 10, 2025

10:00 am - 10:30 am **Chapter Registration**  
Atria

10:30 am - 11:00 am **Opening Session**  
Atria

11:00 am - 3:30 pm **Competitive Events**  
Conference Room

11:00 am - 3:30 pm **Activities**  
Marketing Graphics - Gymnasium  
Workshops - Atria

4:00 pm **Closing Awards Session**  
Atria

Lunch is distributed in the Gym from 11:30 am - 1:00 pm

## Workshops

### Running for State Office

Facilitated by: State Officer Team

11:15 AM - 12:00 PM  
2:00 PM - 2:45 PM

Dive into the intricacies of leadership with our workshop, "State Leadership: Building Your State Officer Campaign Toolkit." Tailored for Arizona's emerging leaders, this session offers a hands-on exploration of essential skills and strategies vital for a successful tenure as a state officer. From effective time management and team collaboration to harnessing the power of social media, discover the practical tools that will set you apart. Engage in interactive activities, gain insights from seasoned state officers, and leave with a personalized toolkit to guide you through your campaign and potential term. Equip yourself with the knowledge and skills needed to navigate the challenges of leadership, making a lasting impact on your district conferences and beyond. Your journey to leadership excellence begins here!

### From the Ground Up: Entrepreneurial Journeys with Amar Amin & Jeremy Smith

12:00 PM - 12:45 PM  
1:00 PM - 1:45 PM

Description:

Join Amar Amin, visionary entrepreneur and owner of multiple ventures, and Jeremy Smith, founder of Smith's Investments, for a dynamic roundtable discussion about their unique paths to business success. Drawing on real-world experiences—from securing startup funding to managing rapid expansion—both entrepreneurs will share valuable lessons on navigating the challenges of building a profitable enterprise. DECA students will have the opportunity to ask questions, gain practical insights, and discover how to turn their own ideas into thriving ventures.

## Activities

### Marketing Graphics 11:00 AM - 3:30 PM

Participate in teams of 1-3 people to create the best design of the scenario given within 2 hours. 1st through 3rd place teams will be awarded in the closing award session.

### Goosechase

11:00 AM - 3:30 PM

Participate in teams of 1-3 people and complete the tasks in the District Goosechase. 1st through 3rd place teams will be awarded in the closing award session.



DOWNLOAD THE APP

**AEMWY9**

JOIN CODE

### University of Arizona

### Information Table

11:00 - 3:00 pm  
Gymnasium

COMPETITIVE EVENT SCHEDULES ARE FOUND USING THE QR CODE ON THE BACK OF YOUR NAME BADGE

Thank you Advisors, Members, Chaperones and Judges!

